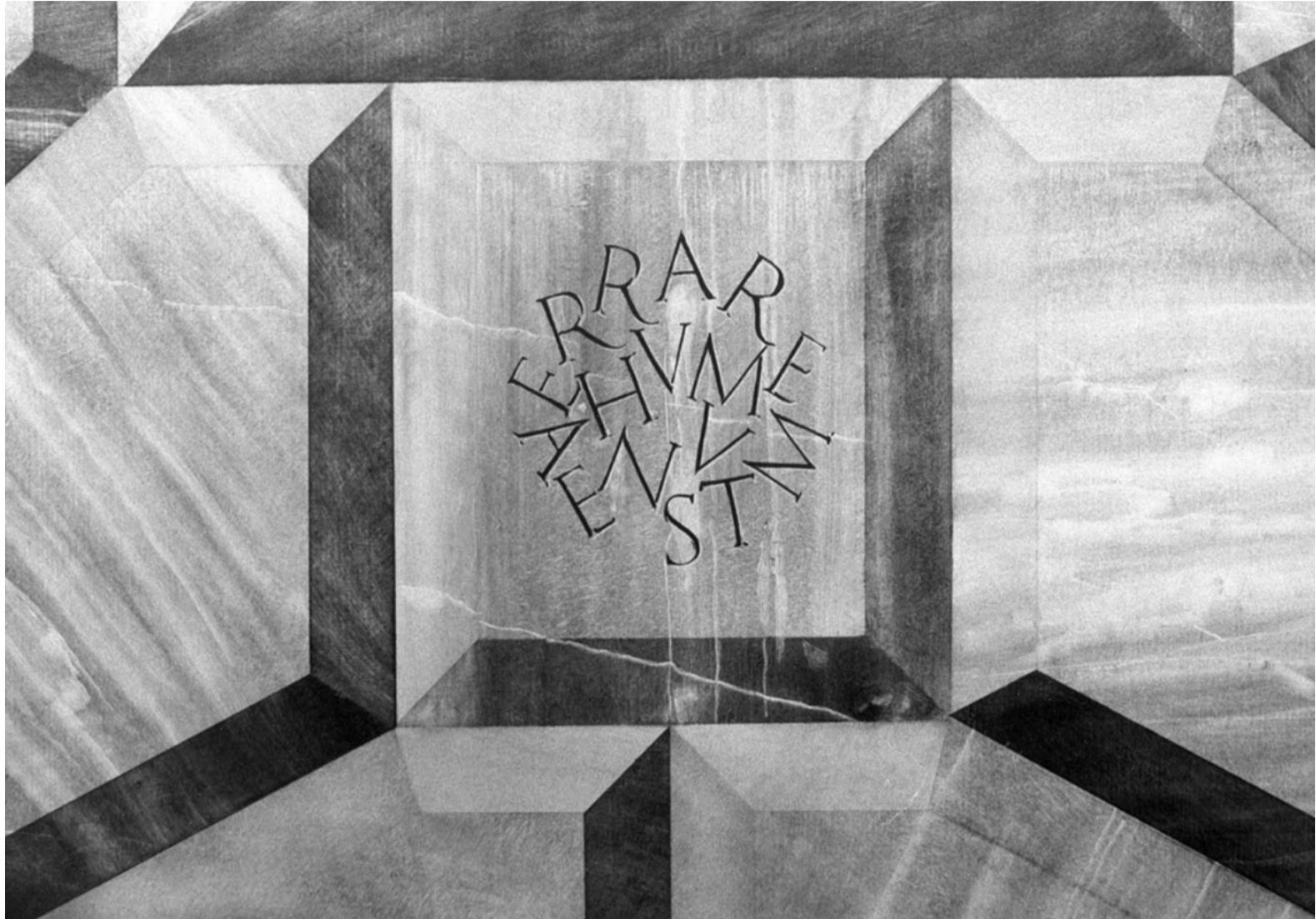


Faking it



Detail Wandmalerei von der Da Capo Bar, Zürich Hauptbahnhof, 1981, Trix & Robert Haussmann

The Ise Jingu Shrine in Mie Prefecture, Japan is a reproduction. It has been demolished and rebuilt from scratch on a 20-year cycle 63 times, holding it in a paradoxical state; forever new and forever ancient and original. Is the temple a fake? What is a fake? Forgery, fabrication, fake, and feign all have their etymological origins in words for the inventive acts of shaping and moulding. Can we therefore consider the art of forgery to be a valuable creative act, a form of cultural heritage?

We will spend a week physically and digitally surveying a Swiss interior with the help of Factum Arte, masters of this kind of forgery in its most creative sense. A non-profit foundation operating out of Madrid, they have worked globally to analyse and reproduce some of the most famous,

delicate, and revered pieces of art, sculpture, and architecture. Our second guests will be Fontana & Fontana, paint experts based in Rapperswil, who will teach us how to recreate materials, surfaces and form in paint.

We will not only spend the week surveying and learning techniques, but also reading, thinking, and discussing our preconceptions with originality and authenticity. At the end of the week we will have all of the knowledge and skills to reproduce the interior in paint, within the HIL building at the ETH Honggerberg, which we are offering as a Vertiefungsarbeit during June 2020. The Vertiefungsarbeit is not compulsory, but attending seminar week is a prerequisite for being part of the Vertiefungsarbeit project and we hope that some of you will join us over the summer.

Seminar week FS20
14-21 March
Cost : B
21 students max