

STUDIO

UNIVERSUM CARROUSEL JOURNEY

studio jan de vylder guided by tatjana lisa blaser

SEMINAR WEEK

making treasures out of trash

an artistic contribution to the local museum of Zollikon

in collaboration with Ortsmuseum Zollikon Bruno Heller

guests

Blanka D. Major Alexander Cyrus Poulikakos

about

Are you interested in what's nearby? Do you like walking? Can topics such as climate, gender, class, soil, bodies etc. only be considered together and interrelational for you? And are you interested in language, writing, speaking, listening and (ex)change? Also; are you perhaps hungry? Do you enjoy cooking, fire, love and lalaalaaa?

everything - everywhere - all at once how to collective space subconsciousness, without too loud modernism-gagaga

Have you ever thought about what it would be like to be paid for a seminar week instead of paying for it? And speaking of paying, did you know that the municipality of Zollikon has a much lower tax rate than the city of Zurich, and that this difference between city and municipality begins with nothing more than a sign, black on white, at the side of the road?

In 2019 the right-wing populist magazine "Die Weltwoche" named the municipality of Zollikon, in a nationwide comparison, as the most attractive municipality of Switzerland.

To get a feel for what this municipality is possibly about and how it relates to the city, we organize this seminar week to Zollikon in collaboration with the Ortsmuseum Zollikon.

Come with us and we build a living landscape model to lose ourselves in.

For one week, we are hired by the Ortsmuseum Zollikon as spatial researchers to develop a critical contribution to the upcoming exhibition "Zollikon von Oben". The exhibition opens on 4 April 2024 and looks at different views of maps, aerial photographs and historical drawings of Zollikon. Maps and views of places do not simply convey the geographical data of a municipality in a neutral way; they are always part of a narrative about a place and are read and used from different perspectives. The methods and technologies presented share the characteristic of being oriented towards a productive utilisation of space.

At first glance, they are neither poetic nor political.

Now we are asked to adopt a different perspective. One that does not see productivity as the highest goal of its actions, but action in and of itself; living landscape. To this end, we are working from two movements. One movement is horizontal; the one of the collectors, outside, listening, walking, visiting, and through. The other is the vertical one; one of fire burning upwards, of carrots falling downwards.. like your parent, that steps up the stairs and asks you: can you help set the table? and then how you come down the stairs with strong feet and search desperately for clean glasses.. or would you need to fold the serviettes (how did you grow up)?

As architects, we are used to looking at the city, the country, the zones, the plans, the instruments, a number, the figures, the model, the house, etc. from above, but what happens when we gather our knowledge from below, situated and collectively through the experience of our bodies, memories, shared movement and personalities in space?

What happens when we listen to our feelings, emotions, thoughts, and connotations?

Bodies are inherently valid

I like walking.. do you?

What happens when we go for a walk together, enter into dialogue with different people who live or work on-site, or simply walk through the place by chance? What happens when we are researchers but also like a good warm meal cooked by ourselves? I like fire. do you like fire to? How do we get productive and reproductive under one head?

Using an easy walking method; loose screws, we examine Zollikon subjectively, simply and humanly.

We start our journey on Monday morning with a walk from the Hönggerwehr, along the water, once through the town, to the Ortsmuseum Zollikon. This will serve as our base for the week. Since May, the museum has been run by the fresh spirit: Bruno Heller, who wants to transform the museum into a network museum. And has therefore a vision all over the idea of Ortsmuseum. He will welcome us with open arms and tell us about his work and the exhibition, as well as our opportunities to intervene in the museum during the week. Bruno Heller's background is in the curatorial studies Program at ZHdK.

On the following days, we go for walks in the morning, touching various actors and areas of the community and collecting mnemotic objects.

We will process our impressions of the objects we have collected in the afternoons. Using the simple spatial investigation method we learned on the first day, we will playfully exchange ideas and create a living landscape model together. Our work is a dance around walking, objects, storytelling and exchange in and around Zollikon. We will cook over the fire in the museum's garden and take the time we need to experience space together.

One week before the start of the seminar week, you will receive a reader with information about the trip, your contract at the museum, texts about Zollikon, the exhibition, and information about the method: loose screws for analyzing space, as well contemporary reference literature. You do not need to prepare for the seminar week, the procedure is simple and will be explained on the first day.

If the seminar week continues to occupy you afterward and you would like to continue actively with your work, you can also continue in the form of a Verticfungsarbeit!

Visiting - Visited

Price: FOR FREE, you will earn 200.- during the seminarweek by the Ortsmuseum

from Monday, 18.03.2024 till Friday 22.03.2024 we will start our days at 9 am and will be done around 6 pm

min 10 max 15 students

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