

ZURICH TAPES (#2) LEGISLATING CHANGE OF PRACTICE

Disclaimer: If you are looking for your dream escape you might be wrong here, but if you are out for a different kind of journey, join us.

This seminar week is the second edition of the Zurich Tapes: a discursive event that invites practitioners and experts from different fields to discuss and negotiate the dependencies and consequences of theoretical positions on architecture. This edition will focus on the topic of legislation and the question: How to legislate a change of practice.

Together with you, we aim to document these discussions, compress the arguments, and translate them into communicable formats. Thus, the seminar week includes the (co-)planning of the conference, its realization, documentation and translation into a trailer (or short documentary) as well as an accompanying text format (brochure or text).

EVERY BUILDING IS UP FOR DEMOLITION, YOU JUST DON'T KNOW YET!

Today, buildings are treated as investments rather than spaces for people to live. Due to financial speculation, millions of square meters sit empty and ruin, are being demolished and replaced:

Seminar Week HS 2023, Zurich jolene.lee@arch.ethz.ch from abandoned industrial and office spaces to functioning family homes. This practice creates social and environmental problems.

This seminar week is dedicated to *HouseEurope!* a political initiative with the goal of implementing a legislation on a European level. HouseEurope! addresses the challenges of the existing building stock, which currently contributes to financial speculation and neglects its potential to support the social-ecological transformation. The goal of the initiative is to achieve a cultural and legislative shift of the building sector by promoting the adaptive reuse and renovation of existing buildings.

A change of practice needs a legislative framework, the basis for the social-ecological transformation of the existing building stock. In order to understand and identify the exact levers of this transformation, we invite a range of legal experts and practitioners to the table and discuss with them the effects of different legislations such as taxation, energy standards, emission trading, environmental protection, etc.

5 DAYS, 1 CONFERENCE, 5 VOICES, 1 TRAILER

We understand the process of doing an event, planning the context, designing the discussion,

Severin Bärenbold, Arno Brandlhuber, Olaf Grawert, Alina Kolar, Jolene Lee, with Giacomo Ardesio, Ludwig Engel, Pan Hu, Bing Liu and Meghan Rolvien constructing the content, translating the arguments and compressing them into different formats, as a task that can only be achieved collectively.

Thus, students will take on different roles, from planning, organizing and managing to executing, filming and editing.

The idea is to give insights into the different aspects of event management, production and communication (incl. documentation). Therefore, the seminar week is structured around practical thematic inputs and outputs.

Film plays a central role in this process. The documentation of the conference itself will be one of the main tasks in order to compress the arguments and communicate them to an outside world in the form of a trailer (or short documentary). Thus, students will attend the film class "Access to Tools" which focuses on a) Filming and Postproduction and b) Storytelling and Editing.

The seminar week will take place in Zurich 23.10.2023 – 27.10.2023 Cost Category A (<250 CHF)



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